

Brand Colors



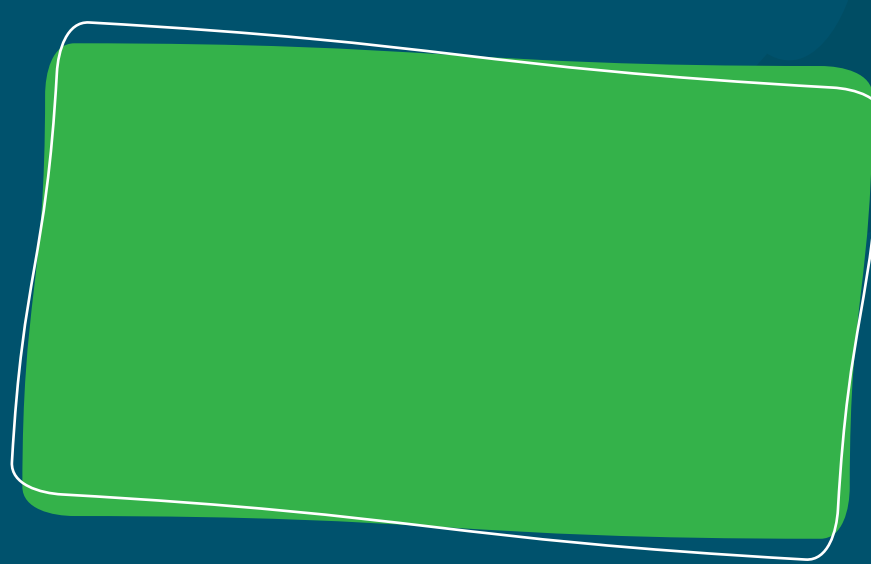
Blue

Blue creates a **safe and reassuring** atmosphere, making children feel comfortable and secure in their learning environment. It also represents **intellectual growth**, aligning with **stimulating young** minds through play.

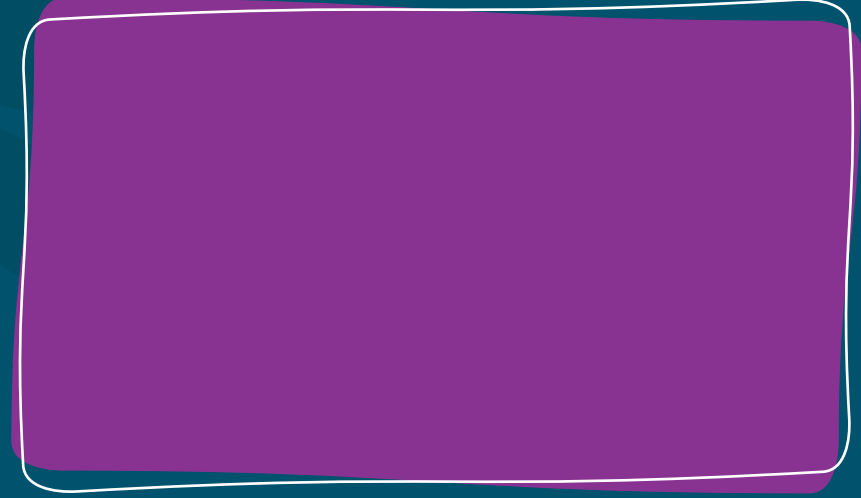


Yellow

Green is linked to nature and nurturing, reinforcing Play House as a space where children grow emotionally, socially, and intellectually. It balances the high-energy reds and yellows, creating a harmonious environment that is both stimulating and comforting.



Green



Purple

Purple often represents fantasy, storytelling, and creative thinking, all of which are crucial in early childhood education. The mix of warm and cool shades in the logo shows that learning here is both structured and free-spirited, much like how children naturally learn through play.



Logo Icons



The Letter "O"

This fusion makes the logo instantly relatable to parents while showcasing Play House as a hub of imagination, discovery, and joy.



This letter is more than just a shape—it's a playful mix of a **paint palette** and a **bitten cookie**!



Colorful Dots resemble both **paint splashes** and **cookie sprinkles**, reinforcing sensory experiences and diverse learning styles.



Mixed and Colourful Typography

A **vibrant, mixed-style typography**, instantly evoking a sense of fun, curiosity, and creativity—key elements in early childhood development.

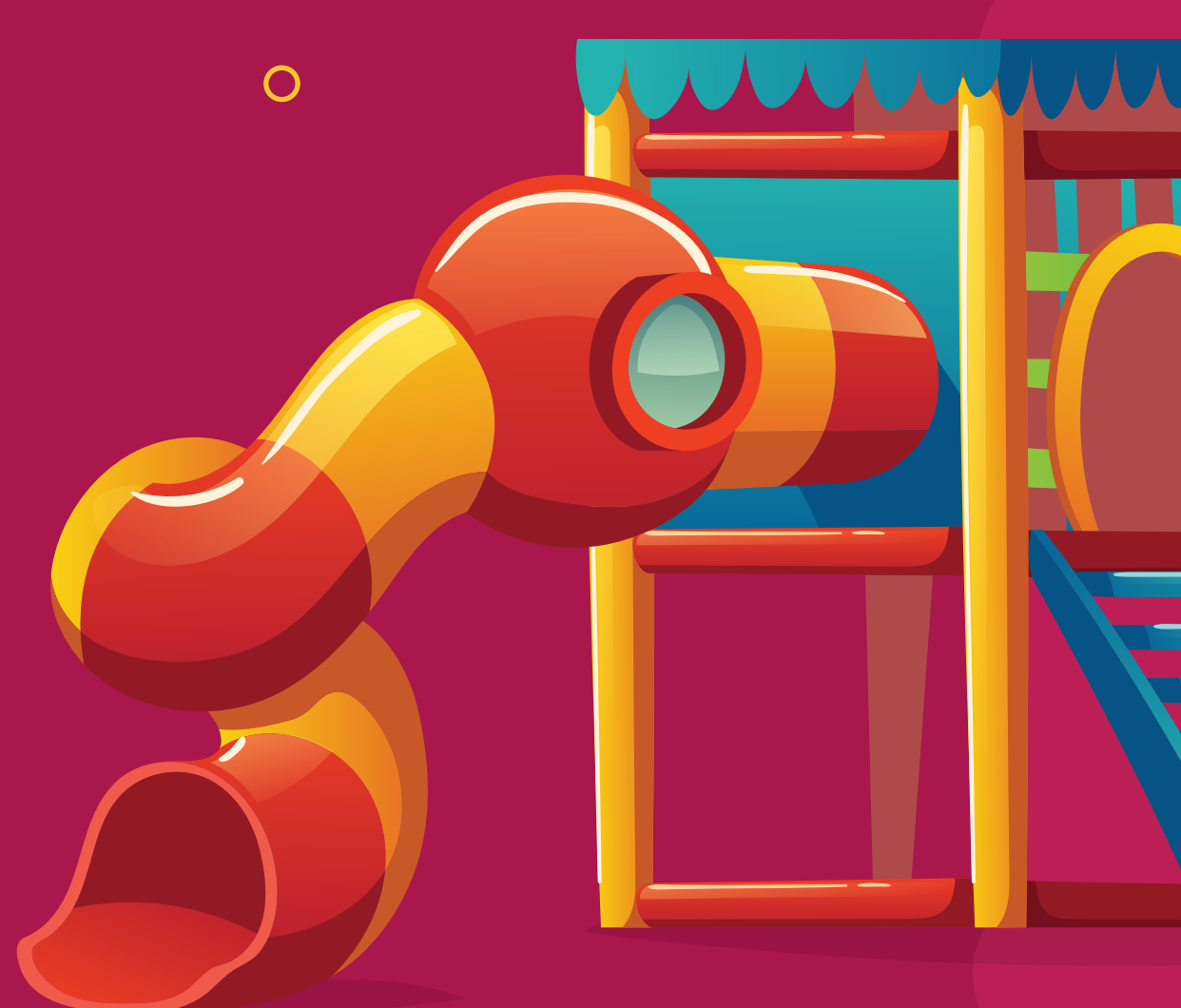
The variation in letter styles reflects the **diversity of learning experiences** offered at Play House, symbolizing how every child is unique and learns in different ways.

Brand Story

At Play House by Ramagya, childhood is active, curious, and full of learning moments. It's a space designed for little hands and growing minds, where play is more than fun—it's how children learn best.

Here, children try things out for themselves. They paint, build, sort, climb, and sometimes make a mess—and that's part of the process. Every activity helps develop motor skills, decision-making, and confidence.

One child might spend time figuring out how to balance blocks, while another is busy discovering what happens when red and yellow mix. Some love quiet corners with books and puzzles; others run toward open spaces and hands-on tasks. Every child learns at their own pace—and we make sure they get the space to do just that.



Our environment is designed to support those moments. Different textures, colours, and setups help children feel engaged and at ease. It's not about overstimulation or perfection—it's about giving them choices and the freedom to explore.

There's structure, but also flexibility. There's guidance, but also independence. And in that balance, real learning happens—socially, emotionally, physically, and cognitively.

Play House by Ramagya is where early years are shaped through real experiences, not rushed milestones. Just honest, thoughtful care that supports each child's natural growth.